

# “ELITE PARTNER” PROGRAMME Swiss Thai Chamber of Commerce

Benefits / Partnership package		Platinum x 2 150,000	Gold x 4 100,000	Silver x 6 75,000
1. Communication	Recognition as STCC Partner on all event communications	●	●	●
	Recognition as STCC Platinum Partner with logo in STCC corporate e-mail signature	●	-	-
2. Webpage	Company logo on <u>bottom</u> on home page and all sub pages of www.swissthai.com with link to company website	Top	Middle	Bottom
	Advertising banner large (Carousel) at the top of all sub-pages of www.swissthai.com	●	-	-
	Advertising banner medium 1x (Carousel) on the top right-hand side of all sub-pages of www.swissthai.com	-	●	-
3. Events	1x Exclusive Dinner/Luncheon Event at the Swiss Residence with the Swiss Ambassador for each Platinum Partner ( 20 pax)	●	-	-
	Annual partner award dinner hosted at Swiss Embassy	●	●	●
	Exposure and logo of Partner on all STCC visual support materials	●	●	●
	Priority booking of special STCC events (3-4 events per year)	3 tickets per Event	2 tickets per Event	1 ticket per Event
	Company Logo displayed at all STCC events	Large	Medium	Small
4. Company booth	Company Booth at STCC Annual Member Cocktail	●	●	●
	Company Booth at STCC/CH Embassy annual networking event (November)	●	-	-
5. Social Media	Free sharing of company content on STCC LinkedIn and Facebook page	4x/year	2x/year	1x/year
	Mailing to the STCC database included (normal price THB 3000 Baht per mailing)	3x/ per year	2x/year	1x/year
6. Newsletter/ e-updates	Content contribution in Newsletter included (Top placement)	2x/ year	1x/ per year	-
7. Member Directory	Full color advertisement in STCC Member Directory Book (Publication planned for January 2023)	Inside cover	Full page ad first pages	Half page on first pages
	Company Profile marked as Elite Partner of STCC	●	●	●
8. Newsletter	Logos of the partners are displayed at the beginning of the Newsletter before the introduction message from the President/Executive Director. Logo are linked to the Website of the Partner.	●	●	●

If you would like to express your interest in participating in the Elite Partner Programme, please contact Mr. David Stauffacher, Executive Director via [execdirector@swissthai.com](mailto:execdirector@swissthai.com)